

第26回

# 国際計量計測展

出展の  
ご案内



## INTERMEASURE 2014

### GUIDE OF THE EXHIBITION

Date

**September 17~19, 2014**

Venue

**Tokyo Big Sight**

Organizer

**JAPAN MEASURING INSTRUMENTS FEDERATION (JMIF)**

25-1 Nando-cho, Shinjuku-ku, Tokyo 162-0837, Japan

TEL:+81-3-3268-2121 FAX:+81-3-3268-2167

e-mail:intermeasure@keikoren.or.jp

<http://www.keikoren.or.jp>

Dear Sir/Madam,

Japan Measuring Instruments Federation (JMIF) is one of the largest associations in the field of measuring instruments and equipment in Japan.

This time, JMIF is going to mount the exhibition “INTERMEASURE 2014” for three days from September 17 to 19 in 2014 at Tokyo Big Sight, sponsored by Ministry of Economy, Trade and Industry (METI), Japan External Trade Organization (JETRO) and others.

Since 1965, the exhibition has been held biennially (every two years) as the largest specialized exhibition for measurement, testing, and control technology in Japan. Over such a long period, its contents have been enriched and its scale expanded, bringing successful results. As a result, the “INTERMEASURE” exhibition received high reputation in its name and fruitful achievement as one of the leading specialized exhibitions in measurement, test, and control technology.

Japan became the major economic country in the world and reached to the top level in such various industries as electronics, automobiles, iron and steel etc. The measurement, test and control industry also developed with these industries and will be asked higher demands.

In such a historical background, “INTERMEASURE” has been brought to domestic and global attention for almost half a century.

We express a cordial welcome to your participation in INTERMEASURE 2014 in order to establish the business footstep or the marketing base in Japan. Your visit to Japan is going to give a good opportunity to overview the latest trend.

Akira Nakamoto  
President  
Japan Measuring Instruments Federation

## —EXHIBITION PROSPECTUS—

- TITLE :** INTERMEASURE 2014  
(International Measurement, Test and Control Technology Show)
- DATES :** September 17 (Wednesday) ~19 (Friday), 2014
- VENUE :** Tokyo Big Sight (Tokyo International Exhibition Center)
- ORGANIZER :** Japan Measuring Instruments Federation (JMIF)
- SUPPORTED BY :**  
Ministry of Economy, Trade and Industry (METI)  
Ministry of the Environment  
Ministry of Education, Culture, Sports, Science and Technology (MEXT)  
National Institute of Advanced Industrial Science and Technology (AIST)  
National Institute of Technology and Evaluation (NITE)  
Japan External Trade Organization (JETRO)
- EXHIBITION AREA :**  
6000m<sup>2</sup>
- EXHIBITION FEE :**  
One booth ¥378,000 (including tax)
- EXHIBITS :** Weighing & Length Measuring Instruments, Testing Machines, Process Measuring and Control Instrument (Temperature, Pressure, Flow, Industrial Data Processing etc.), Pollution Monitoring Instruments, Optical & Precision Instruments, Radiation Instruments.
- APPLICATION :** Please express your interest in the INTERMEASURE 2014 by completing the attached paper and send it to us by telefax (+ 81-3-3268-2167).  
Brochure of the exhibition and application form will be sent to you in return.
- APPLICATION DEADLINE :**  
May 30 (Fri.), 2014
- CONTACT :** Japan Measuring Instruments Federation (JMIF)  
25-1 Nando-cho, Shinjuku-ku, Tokyo 162-0837, Japan  
Phone : + 81-3-3268-2121  
Facsimile : + 81-3-3268-2167  
E-mail : [intermeasure@keikoren.or.jp](mailto:intermeasure@keikoren.or.jp)
- FLASH BACK 2012 :**  
Exhibition Companies : 83  
Visitors : 25,748

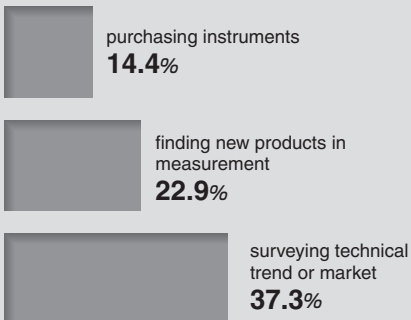
# Questionnaire Results of INTERMEASURE 2012

## ▼Results on Visitors

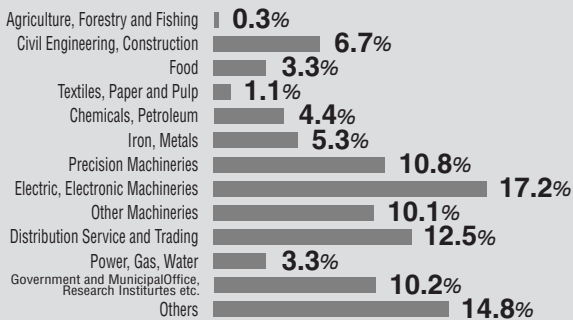
### ●SATISFACTION DEGREE



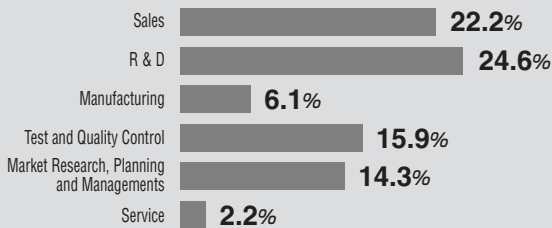
### ●VISITOR'S PURPOSE



### ●VISITOR'S CLASSIFICATION BY INDUSTRY



### ●VISITORS' JOB CATEGORIES



## ▼Results on Exhibitors

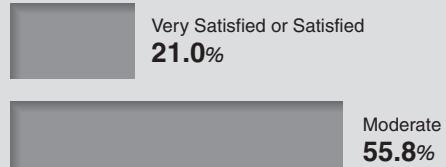
### ●EFFECT BY EXHIBITING



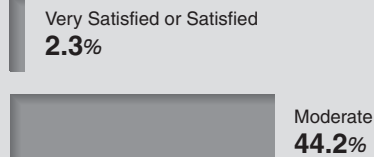
### ●KINDS OF VISITORS



### ●SATISFACTION DEGREE TO THE VISITORS



### ●NUMBER OF BUSINESS TALK



# INTERMEASURE 2014

International Measurement, Test and Control Technology Show 2014

## Application and Contract for Exhibition

### 1. Applicant

Name: \_\_\_\_\_ Section: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

e-mail: \_\_\_\_\_

### 2. Agent in Japan

Name: \_\_\_\_\_ Section: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### 3. Number of booths required

\_\_\_\_\_ booth(s)

### 4. Booth arrangement desired (Mark the desired arrangement with )

A single row


Two rows back to back  
(more than 4 booths)


Others

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### 5. Rent for booth(s)

@350,000 ×

booth(s) × 8% CT.

Total ¥

### 6. Other Items

Demonstration	Electricity	Water Supply	Seminar Room	Telephone
Done	100V50Hz kw	Dia mm	Required	set(s)
Non	200V50Hz kw	Flow l/h	Non-required	No set

Date \_\_\_\_\_

Signature \_\_\_\_\_

We accept the above application and this notation certifies conclusion of the contract for exhibition to INTERMEASURE2014

Date \_\_\_\_\_

## FAX TRANSMISSION

To :	FAX : +81-3-3268-2167 Japan Measuring Instruments Federation(JMIF)
From:	Name:
	Section:
	Company Name:
	Address:
	Telephone:
	Facsimile:
	E-Mail:

### INTERMEASURE 2014

We will participate in INTERMEASURE 2014      Number of booths (3×3m) interested: \_\_\_\_\_

Type of participation: \_\_\_\_\_

Individual       Trading Company

Joint venture       Sales Rep

Not yet decided

We are interested in the "INTERMEASURE 2014"

Have not yet decided to participate in INTERMEASURE 2014

Want to visit INTERMEASURE 2014

Want more detailed information on INTERMEASURE 2014

We request an Application Form       Yes       No